

Accessories

Gradus and Gerflor Deliver Integrated Flooring Solution at Historic Cheshire Pub



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Nick Ferguson Hospitality Key Account Manager from Gradus and Gerflor

Gradus, in collaboration with Gerflor, has delivered premium flooring and accessories at The Bell on Mulnestrete, a historic pub in Congleton, Cheshire. The project successfully balances modern functional hospitality requirements with the sensitive refurbishment of a memorable building, enhancing safety, durability, and overall customer experience.

Landmark buildings bring distinctive character and charm to hospitality venues, creating memorable experiences for guests. At the same time, they require a thoughtful approach to day-to-day operations to ensure a consistently safe and welcoming environment. At The Bell on Mulnestrete, factors such as varied floor levels, atmospheric lighting and high footfall were carefully considered, alongside the impact of moisture and debris from external areas. By taking a holistic and well-planned approach, these elements have been successfully managed to enhance both safety and the overall guest experience.

To address these challenges, Gradus BLXT20R illuminated Bronze XT stair edgings were installed to steps within the premises. Featuring a premium satin bronze channel with a co-ordinating slip-resistant metal insert, the profile incorporates integrated warm white Gradus Impression LED tape that delivers a subtle wash of light onto the riser. This enhances step definition in low-light conditions and supports wayfinding, while maintaining a refined aesthetic in keeping with the building's character.

A cohesive aesthetic was central to the scheme, ensuring sensitivity to the building's heritage. The Satin Bronze finish and warm white illumination introduce a welcoming ambience, while Gerflor Creation 55 LVT in a Versailles wood design enhances the traditional character of the space. Together, these elements create seamless transitions between areas, delivering a unified and professional finish.

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Complementing this, Boulevard 6000 secondary barrier matting was fitted at entrances to reduce dirt and moisture ingress into the building. Designed for high-traffic areas, its cut-pile construction incorporates scraper fibres that remove dirt and moisture underfoot, preventing it from being tracked further into the pub. This reduces the risk of slips while also lowering cleaning requirements.

Gradus GR91 stair edgings were specified and installed on the main staircase, providing a safe and durable solution for the transition between the bar and the pub's office space, staff facilities, and future accommodation. The profile was supplied with a standard PVC insert in a Canvas finish.

In addition to enhancing the overall aesthetic, the GR91 profile is designed to improve safety and accessibility on stairways. The chosen insert provides clear visual contrast against the floor covering, achieving more than a 30-point Light Reflectance Value (LRV) difference. This exceeds the recommendations set out in The Building Regulations 2010 Approved Document M and BS 8300-2:2018, helping to clearly define step edges.

As a result, the installation supports safer navigation for all users by improving visibility on the staircase, an important consideration within a busy hospitality environment with high footfall.

The completed installation provides a safer, more durable, and visually refined environment, demonstrating how integrated flooring solutions can elevate both performance, design, and ambience in heritage hospitality settings.

Nick Ferguson Hospitality Key Account Manager from Gradus and Gerflor commented:

"Hospitality projects increasingly demand solutions that balance aesthetic versatility with long-term durability and ease of maintenance. At The Bell on Mulneshre, the selected Gradus and Gerflor products work in harmony to support the overall interior vision, while also delivering the safety, resilience, and practicality essential in a busy food and drink environment. The result is a space that successfully combines heritage charm with the expectations of a modern hospitality setting."

Discussing the refurbishment, pub owners Stuart and Phil Humphrey explained that retaining the character of the building while creating a high-quality hospitality destination was central to the project vision.

"We wanted to create somewhere that respected the history and character of the building whilst still feeling modern, welcoming and practical for customers," they said. "The combination of finishes throughout the venue has really helped achieve that balance. The flooring works naturally with the exposed brickwork, beams, and brass detailing, and gives each area its own identity whilst still feeling connected as one venue."

Product Specified:

- [BLXT20R illuminated Bronze XT Stair Edgings](#)
- [Warm White Gradus Impression LED tape](#)
- [Boulevard 6000 Secondary Barrier Matting](#)
- [Gerflor Creation 55 LVT](#)
- [GR91 Stair Edgings](#)

