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Finch Road Health Centre,
Birmingham

adventurer carpet prescribed for new health centre

The new Finch Road Health Centre in Birmingham provides healthcare services for local residents and forms part of the Heart of Birmingham Primary Care Trust (PCT). Designed by One Creative Environments, a leading architect in the healthcare sector, the new-build forms part of the Towards 2010 initiative, which aims to improve healthcare provision in the Sandwell and West Birmingham areas.

Adventurer was fitted in the corridors, reception area, lecture theatre and consulting and assessment rooms of the new primary care centre, providing a welcoming and attractive environment for patients and staff.

Ideal for healthcare environments, Adventurer's unique yarn structure and system provides a performance guarantee of 20 years. The carpet is available with a choice of backing options in addition to PVC, including impervious, bitumen and a unique 100% recycled ER3 backing, which extends the carpet's warranty to 25 years, thanks to its special bonding system, which significantly increases its lifespan.

Adventurer is particularly suited to busy environments requiring a hardwearing surface to withstand constant pressure from foot and wheeled traffic, without compromising on aesthetics.

Tom Marlow of One Creative Environments comments: "Having previously specified Adventurer, it was an obvious choice for this project, in light of the carpet's durability and low maintenance requirements. Adventurer is exceptionally hardwearing and long lasting, which prolongs the floorcovering's lifespan to significantly reduce repair and replacement costs".

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Finch Road Health Centre, Birmingham

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the detail

- Project : Finch Road Health Centre, Birmingham
- Installation date : August, 2007
- Area : 2400 square metres
- Product : Adventurer (colourway - Sandstorm)
- Construction : Loop pile tufted, 1/13 inch gauge
- Fibre : 100 percent solution dyed nylon
- Warranties : 20 year wear warranty - PVC backed carpet; 10 year wear warranty - bitumen backed carpet; 25 year wear warranty - ER3 backed carpet (available on PVC tile and PVC sheet)
- Backing : PVC
- Client : Birmingham Primary Care Trust
- Installation contractor : Veitchi Group (Rugeley)
- Architect : One Creative Environments
- The centre forms part of the Heart of Birmingham Primary Care Trust (PCT)



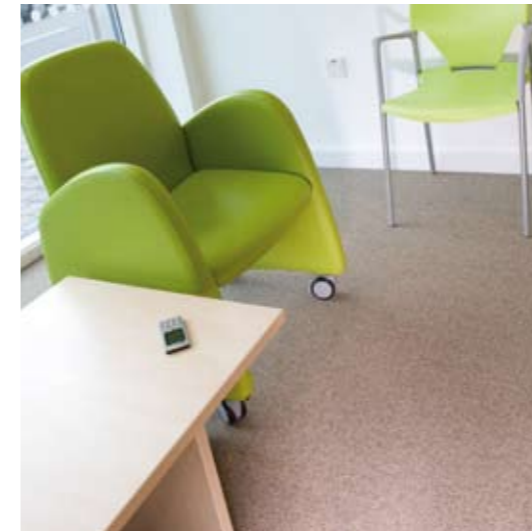
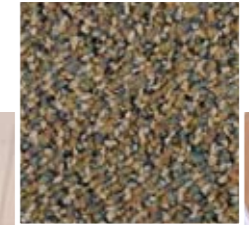
Adventurer has been installed throughout the corridors, reception area, lecture theatre and consulting and assessment rooms, providing a welcoming and attractive environment for patients and staff



 environmental

Adventurer carpet with PVC backing is completely recyclable at the end of its working life into new carpet backing

Sandstorm



The solution dyed face fibre used in Adventurer is made from a minimum of 43.5 percent recycled material. It is fully warranted against fading, even with prolonged exposure to natural light



The colour Sandstorm was chosen to complement the modern, relaxed atmosphere of the centre, whilst the choice of fully recyclable PVC backing enhances the buildings sustainability credentials

